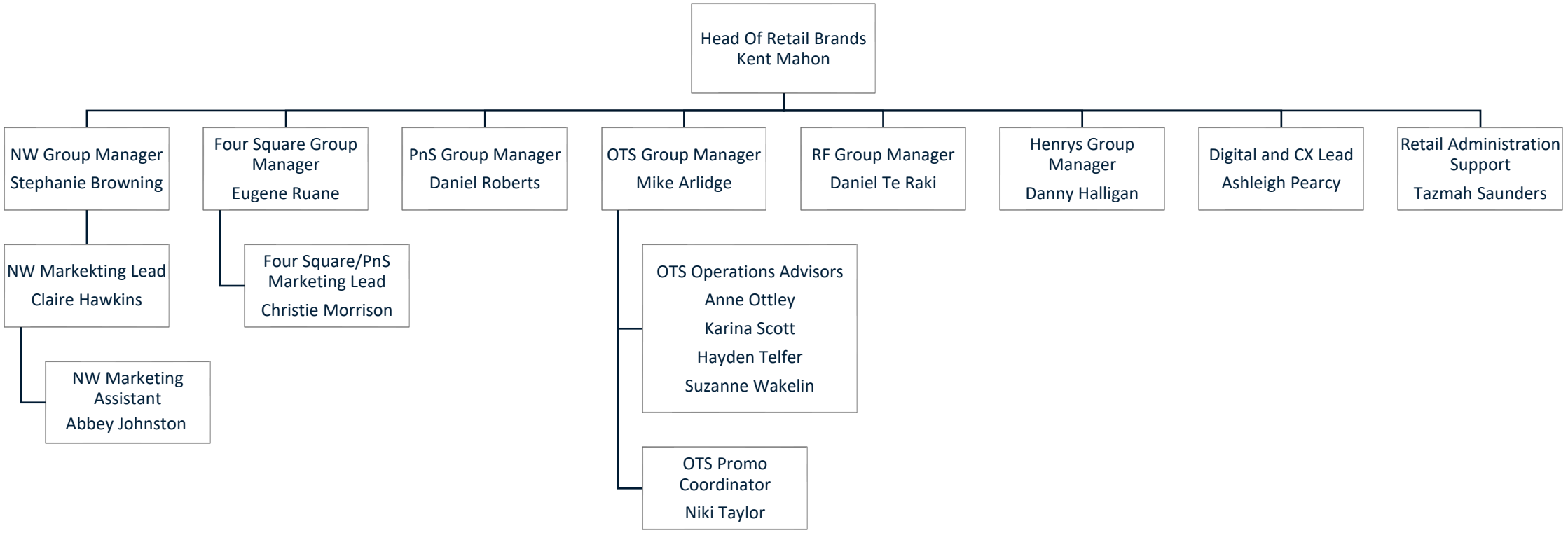Retail Brands Organisation Structure