COMPLETED 2023 Ambient Milk	FSSI CATEGORY STRATEGY SCHEDULE 2024			
	Q1	Q2	Q3	Q4
Apparel	Air Care	Baby Accessories GM	Baby Needs	Eggs
Bacon	Butter & Spreads	Baby Food & Formula	Beer	Beauty & Wellness Accessori
Baking Fruit & Nuts	Cask Wine	Canned Fruits	Cheese	General Stationery
Baking Ingredients	Cat Food	Canned Vegetables	Chilled Beverages	Magazines & Newspaper
Biscuits, Cakes & Crackers	Chips	Chilled Meats	Cider	Milk & Cream
Bread small goods	Confectionery	Cleaning Materials	Cosmetics	
Breakfast Foods	Desserts (Ambient)	Deodorants	Craft Beer	
Bulk Foods	Dishwash	Dips & Pate	Desserts	
Canned Fish & Meat	Dog Food	Disposable Tableware	Electrical	
Coffee	Frozen Poultry	Drink Concentrates	Frozen Fruit	
Cooking Sauces & Marinades	Ice Cream	Flour	Fuel Needs	
Pressings, Mayonnaise & Vinegar	Lunchbox	Foodwraps and Bags	General Housewares	
First Aid/Medicines	Nuts, Meat Snacks & Popcorn	Frozen Meal Solutions	Insecticides	
Frozen Fish	Pet Supplies	Frozen Vegetable & Potato	Meal Solutions	
Gardening	Rest of White Wine	Hair Care & Styling	Oils and Fats	
Health Products	Rose	Hair Colourant	Pickles	
Home Cleaners	Sauvignon Blanc & Chardonnay	Herbs/Spices/Seasonings	Rice	
Laundry Needs	Skin Care	International Foods	Shaving & Depilatories	
Loaf bread	Soft Drinks	Juices/Drinks	Table Sauce	
Nappies	Soups (Canned, Sachet)	Kitchenware, Hydration, Storage	Tea & Other	
Oral Care	Sparkling Wine	Party, Toys & Recreation	Water	
Papergoods	Stocks & Gravies	Pasta	Yogurts & Desserts	
Prepared Meals	Toilet Cleaners	Personal Wash		
Red Wine bottles		Sports & Energy		
Sanitary Protection				
Spreads		may change due to business requireme		

*Schedule updated May 2024